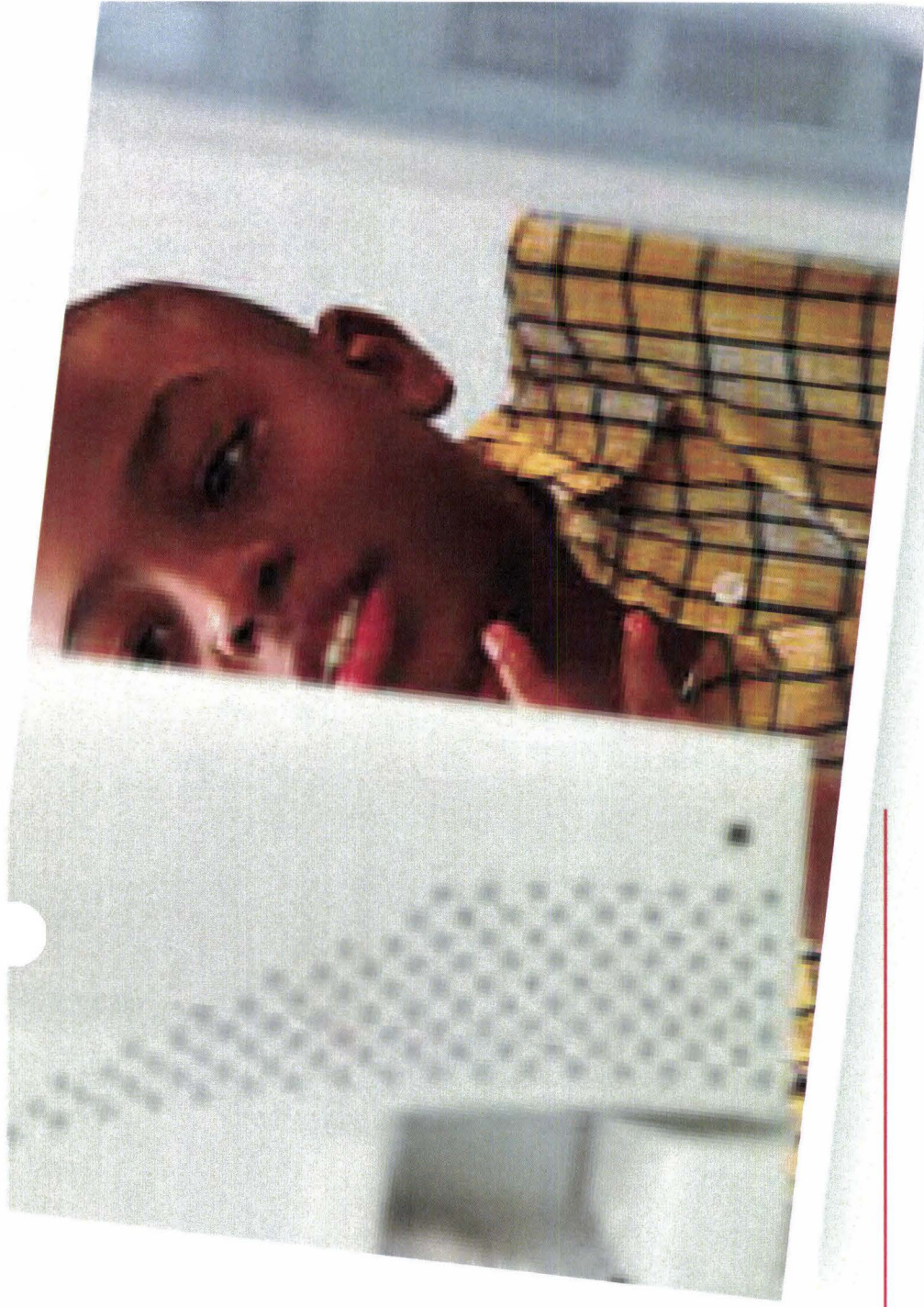


DID YOU KNOW?

*Only 41% of those with
household incomes under \$30,000
have broadband at home.*

- The Pew Research Center



SIX WAYS TO BRING INTERNET ESSENTIALS TO YOUR STUDENTS:

- 1.** Visit the online Partner Portal to download and order materials like flyers, posters, letters and more.
- 2.** Communicate the importance of Internet Essentials to your principals, teachers and counselors. Distribute program materials and explain their role as champions of the program.
- 3.** Communicate program information to families with students who currently receive free or reduced price school lunches.
- 4.** Include information about Internet Essentials in back to school communications to parents and guardians.
- 5.** Make brochures and other materials available at your schools.
- 6.** Enlist community partners and parent-teacher organizations to help build awareness about the program.

Get your schools on board with Internet Essentials.

Visit our online Partner Portal today at:

InternetEssentials.com/partner



Sample letter to parents

comca

Below, you'll find a sample letter containing information about Internet Essentials.SM By providing this letter to your principals, counselors and other educators, it can, in turn, reach parents or guardians of students who benefit from the National School Lunch Program to make them aware of the opportunities Internet Essentials has to offer.

Dear Parent or Guardian,

As teachers and educators, our goal is always to provide the tools and resources your child needs to succeed. Because of this, we'd like to introduce you to Internet Essentials,SM a comprehensive program designed to connect families to the Internet on an affordable basis.

Families with at least one child receiving free or reduced price lunches may qualify for Internet Essentials. **Participating families pay only \$9.95 a month + tax with no price increases, activation fees or equipment rentals.** Additionally, those who take advantage of the program can buy a low-cost computer and receive Internet training at no additional charge.

With the educational and professional benefits of the Internet increasing every day, having a way to connect at home is more important than ever before. To see if your family is eligible for Internet Essentials, visit **InternetEssentials.com** or call **1-855-8-INTERNET** today.

Sincerely,



Thomas Smith
Superintendent
USA School District

Sample letter to principals



To help you reach your principals, counselors and other educators, we've created the sample letter below. This letter will make them aware of the Internet EssentialsSM program and will point them towards a sample letter they can distribute to parents and guardians of students in the National School Lunch Program.

Dear Principal Jones,

With the educational and professional benefits of the Internet on the rise, it has become more important than ever for our students and their families to have access to the Internet at home. Because of this, I encourage you to inform and educate your students and their families about the benefits of the Internet EssentialsSM program from Comcast. Internet Essentials offers the opportunity for families who have at least one child eligible to receive free or reduced price lunches through the National School Lunch Program to receive fast, affordable Internet. Participating families can also buy a low-cost computer and receive free Internet training.

Since the program's launch last year, Internet Essentials has connected many families within our district. Plus, this year, Comcast has doubled Internet speeds for Internet Essentials and expanded eligibility. With the beginning of school in full swing, it's important to alert our students' families about the possibilities that Internet Essentials can offer.

I've included a sample letter that you can distribute to each student. It will communicate to each family how they can determine their eligibility and how they can enroll. To learn more about Internet Essentials, please visit InternetEssentials.com/partner.

A handwritten signature in black ink that reads "Thomas Smith".

Thomas Smith
Superintendent
USA School District